

BANSARI SHAH

GRAPHIC DESIGNER
UI/UX DESIGNER



PROFILE

Creative Professional with 6+ years of experience in Print Design, Graphic Design, UI/UX, and Motion Graphics. Expertise in creating visually stunning designs that elevate brands, captivate audiences, and drive engagement. Skilled at transforming concepts into compelling visual narratives that deliver measurable results and leave a lasting impact.

+91 93270 44873

mebansarishah@gmail.com

www.bansari.work

Pune, Maharashtra

LANGUAGES

- English
- Gujarati
- Hindi

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier Pro
- Adobe After Effects
- Adobe XD
- Adobe InDesign
- CorelDraw
- Figma

CERTIFICATES



Adobe Certificates



Google UI/UX Certificate



EDUCATION

12th Science Gujarat Secondary & Higher Secondary Education Board
2012-2013

Bachelor of Engineering, IT Dept Gujarat Technological University
2013-2017

WORK EXPERIENCE

UIL Innovate Urban OPC Pvt. Ltd. Sept 2023 - Feb 2025

Senior Multimedia Designer

- Collaborated with high-profile clients such as Tata Steel Foundation, NuSocial, and other leading brands, delivering reports, branding materials, and design solutions to support their strategic goals and enhance brand identity.
- Produced engaging video content, including video editing, motion graphics, and reel creation, to drive brand visibility and audience engagement.
- Designed and developed company websites using tools like Figma, Adobe XD, and Wix, creating intuitive and visually appealing user experiences.
- Led and mentored a design team of 5, fostering creativity, collaboration, and timely project delivery.
- Recognized with a Quarter Performance Award (Q1 2024) for exceptional contributions and consistent excellence.

Freelance Graphic Designer, Motion Graphics Designer & UI/UX Designer March 2022 - Sept 2023

- Delivered design solutions for clients such as Digigo, Swastik Heart Hospital, Jivraj Mehta Hospital, and various small businesses, creating impactful branding and visual assets.
- Designed and optimized websites and mobile applications, ensuring seamless user experiences and functionality.
- Completed an advanced UI/UX certification course from Google, enhancing expertise in user-centered design principles and best practices.
- Produced engaging video content and reels for companies, boosting brand visibility and audience engagement.

Neuberg Supratech Pvt. Ltd. Feb 2019 - Nov 2021

Senior Graphic Designer

- Managed and mentored a team of 2 designers, ensuring high-quality deliverables and fostering collaboration.
- Executed diverse design projects, including brochures, social media graphics, banners, and branding materials, aligning with company objectives and enhancing brand identity.
- Developed skills in video editing and production, contributing to small-scale video projects for the company.
- Successfully led large-scale projects, such as designing and branding for 5 COVID drive-through events, delivering impactful visual solutions under tight deadlines.

Go Create It June 2018 - Jan 2019

Graphic Designer

- Served as a Graphic Designer, contributing to design projects and gaining hands-on experience in the field.

Ecotic Wallpapers Pvt. Ltd. & Sixpacks.com April 2017 - June 2018

Junior Graphic Designer

- Gained valuable experience working at a startup company, contributing to a variety of design tasks.
- Specialized in photo retouching, small printing projects, and social media design, delivering high-quality visuals to support brand growth and engagement.